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# SPORTS & ENTERTAINMENT CONVENTION

**AUTO DEALER  
PACKAGE**



 [SUPPORT@IMMORTALSEATS.COM](mailto:SUPPORT@IMMORTALSEATS.COM)

TAMPA CONVENTION CENTER, Tampa, FL. 

# ABOUT THE EVENT



## SPORTS & ENTERTAINMENT CONVENTION



### IMMORTAL SEATS SPORTS & ENTERTAINMENT CONVENTION (ISSEC)

- 80,000 Square Feet Of Exhibit Floor Space
- Stars From Professional Sports & Entertainment
- Sponsor & Event Program For Every Guest
- Veterans Day Weekend = Extra Foot Traffic
- Tampa November Weather Is Perfect

### EVENT DETAILS

Where - Tampa Convention Center

When - Saturday, November 9, 2024

Time - 10am to 5pm

Cost - General Admission Tickets (with event program) are \$23.95

Why - ISSEC is a modern, stylish convention that blends the fandoms of sports & entertainment under one convention roof for maximum bang for your buck.

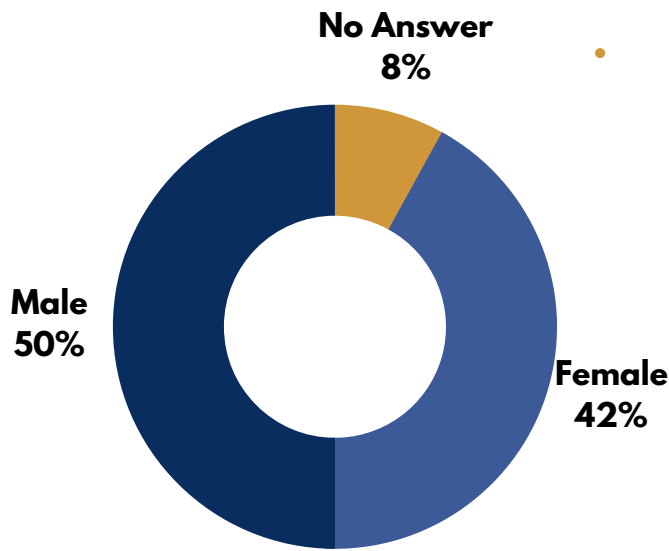
# EVENT DEMOGRAPHICS



## ATTENDEE BREAKDOWN

### ATTENDEE SEX

• EST. CONVENTION ATTENDANCE - 6,000 TO 15,000



• EMPLOYMENT IN TECH SECTOR, BUSINESS OWNERS, SALES, ETC

• INCOME RANGE - \$56,000 TO \$90,000

• TAMPA METRO POPULATION 3.17 MILLION (MAJOR MARKET OPPORTUNITY)

### IMMORTAL SEATS NUMBERS

• 6,670 UNIQUE WEBSITE VISITORS (JULY '23)

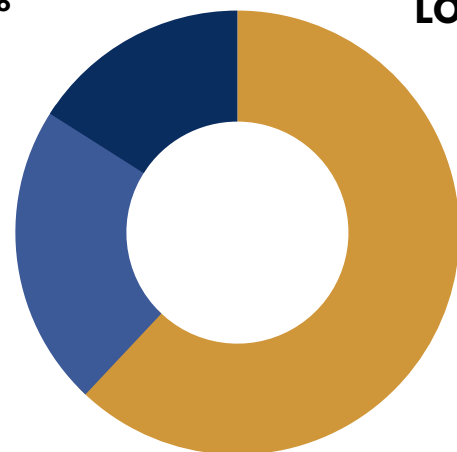
• 20,318 PAGE HITS (JULY '23)

• SOURCE GOOGLE (AUG. '23)

Outside Florida  
16%

ATTENDEE  
HOME  
LOCATION

Other Florida  
22%



Tampa Area  
62%

• DEMOGRAPHIC INFORMATION FROM CURRENT IMMORTAL SEATS CUSTOMER SURVEY

# AUTO DEALER SPONSOR



SPORTS & ENTERTAINMENT CONVENTION



## AUTO DEALER SPONSORSHIP PACKAGE (ONE AVAILABLE)

### BEFORE THE CONVENTION

You Will be the ONLY Auto Dealer Sponsor of the Convention

One Social Media Plug (Insta/Twitter/FB/LinkedIn) Per Month Before The Event

Ad Space on the Homepage of Immortal Seats and Immortal Conventions Websites & Mobile App

### AT THE CONVENTION

10,000 Square Feet of Dedicated Floor Space to Showcase Cars

Creative Control of Showcase Area Setup (Pending Convention Center Approval)

Full Page Advertisement in Event Program Given to All Attendees

Vinyl Banners Throughout Convention Center (Dimensions Will be Provided)

One of Four (4) Spots for Company Logo on Commemorative Ticket Given to All Attendees

### IMMORTAL SEATS ULTIMATE VIP PACKAGE BENEFITS

Twelve (12) General Admission Passes (Total Value of \$300)

Meet Every Athlete/Star for One (1) Photo Op and One (1) Autograph (Est \$2k Value)

Coupon Code for 10% Off ALL Ticket Orders From Immortal Seats (Through 12/31/24)

### AFTER THE CONVENTION

4 Tickets to Event of Company's Choice. Over 4,000 Events to Choose From (Max. \$1,000 Total Value)

**PACKAGE COST**

**\$12,000**

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# SPORTS & ENTERTAINMENT CONVENTION



## FIND US ON THE WEB

[www.immortalconventions.com](http://www.immortalconventions.com)

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## CONTACT US

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