

**20
24**



SPORTS & ENTERTAINMENT CONVENTION

**BEVERAGE
SPONSORSHIP
PACKAGE**



 SUPPORT@IMMORTALSEATS.COM

TAMPA CONVENTION CENTER, Tampa, FL. 

ABOUT THE EVENT



SPORTS & ENTERTAINMENT CONVENTION



IMMORTAL SEATS SPORTS & ENTERTAINMENT CONVENTION (ISSEC)

- 80,000 Square Feet Of Exhibit Floor Space
- Stars From Professional Sports & Entertainment
- Sponsor & Event Program For Every Guest
- Veterans Day Weekend = Extra Foot Traffic
- Tampa November Weather Is Perfect

EVENT DETAILS

Where - Tampa Convention Center

When - Saturday, November 9, 2024

Time - 10am to 5pm

Cost - General Admission Tickets (with event program) are \$23.95

Why - ISSEC is a modern, stylish convention that blends the fandoms of sports & entertainment under one convention roof for maximum bang for your buck.

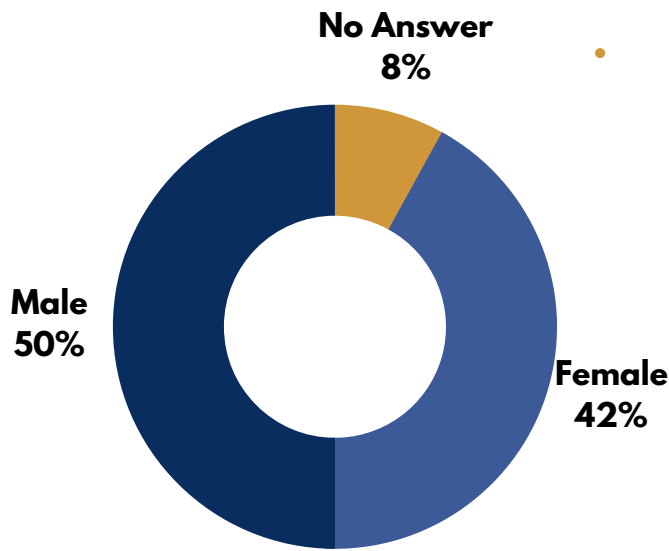
EVENT DEMOGRAPHICS



ATTENDEE BREAKDOWN

ATTENDEE SEX

• EST. CONVENTION ATTENDANCE - 6,000 TO 15,000



• EMPLOYMENT IN TECH SECTOR, BUSINESS OWNERS, SALES, ETC

• INCOME RANGE - \$56,000 TO \$90,000

• TAMPA METRO POPULATION 3.17 MILLION (MAJOR MARKET OPPORTUNITY)

IMMORTAL SEATS NUMBERS

• 6,670 UNIQUE WEBSITE VISITORS (JULY '23)

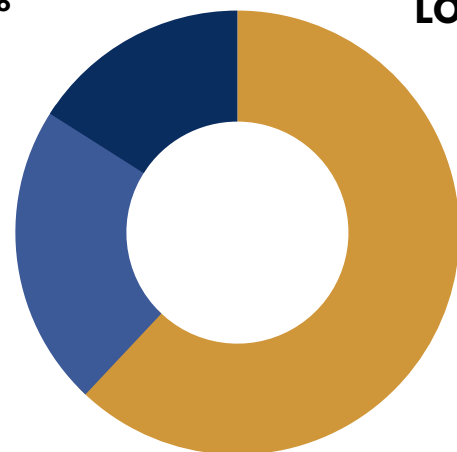
• 20,318 PAGE HITS (JULY '23)

• SOURCE GOOGLE (AUG. '23)

Outside Florida
16%

ATTENDEE
HOME
LOCATION

Other Florida
22%



Tampa Area
62%

• DEMOGRAPHIC INFORMATION FROM CURRENT IMMORTAL SEATS CUSTOMER SURVEY

BEVERAGE SPONSOR



SPORTS & ENTERTAINMENT CONVENTION



BEVERAGE PROVIDER SPONSORSHIP PACKAGE (ONE AVAILABLE)

BEFORE THE CONVENTION

You Will be the ONLY Beverage Provider Sponsor of the Convention

One Social Media Plug (Insta/Twitter/FB/LinkedIn) Per Month Before The Event

Ad Space on the Homepage of Immortal Seats and Immortal Conventions Websites & Mobile App

AT THE CONVENTION

Provide Guests with Beverage Samples. Samples Cannot Exceed 2 (Two) Ounces

Up to Five (5) 500 Square Feet Beverage Sample Stations (One in Foyer)

Additional Charge (Determined by Convention Center) for Servings Over Two (2) Ounces

4 (Four) Vinyl Banners Throughout Convention Center (Dimensions Will be Provided)

Full Page Advertisement in Event Program Given to All Attendees

IMMORTAL SEATS ULTIMATE VIP PACKAGE BENEFITS

Eight (8) General Admission Passes (Total Value of \$200)

Meet Every Athlete/Star for One (1) Photo Op and One (1) Autograph (Est \$2k Value)

Coupon Code for 10% Off ALL Ticket Orders From Immortal Seats (Through 12/31/24)

AFTER THE CONVENTION

Social Media Shoutouts Continue Through 12/31/24

PACKAGE COST

\$6,500

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SPORTS & ENTERTAINMENT CONVENTION



FIND US ON THE WEB

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