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SPORTS & ENTERTAINMENT CONVENTION

**GENERAL
SPONSORSHIP
PACKAGES**



 SUPPORT@IMMORTALSEATS.COM

TAMPA CONVENTION CENTER, Tampa, FL. 

ABOUT THE EVENT



SPORTS & ENTERTAINMENT CONVENTION



IMMORTAL SEATS SPORTS & ENTERTAINMENT CONVENTION (ISSEC)

- 80,000 Square Feet Of Exhibit Floor Space
- Stars From Professional Sports & Entertainment
- Sponsor & Event Program For Every Guest
- Veterans Day Weekend = Extra Foot Traffic
- Tampa November Weather Is Perfect

EVENT DETAILS

Where - Tampa Convention Center

When - Saturday, November 9, 2024

Time - 10am to 5pm

Cost - General Admission Tickets (with event program) are \$23.95

Why - ISSEC is a modern, stylish convention that blends the fandoms of sports & entertainment under one convention roof for maximum bang for your buck.

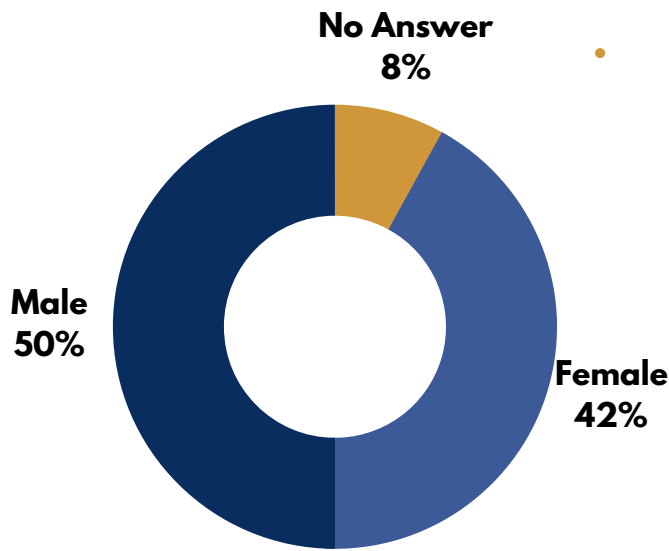
EVENT DEMOGRAPHICS



ATTENDEE BREAKDOWN

ATTENDEE SEX

• EST. CONVENTION ATTENDANCE - 6,000 TO 15,000



• EMPLOYMENT IN TECH SECTOR, BUSINESS OWNERS, SALES, ETC

• INCOME RANGE - \$56,000 TO \$90,000

• TAMPA METRO POPULATION 3.17 MILLION (MAJOR MARKET OPPORTUNITY)

IMMORTAL SEATS NUMBERS

• 6,670 UNIQUE WEBSITE VISITORS (JULY '23)

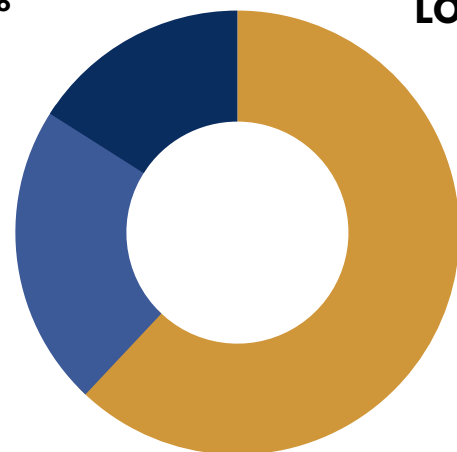
• 20,318 PAGE HITS (JULY '23)

• SOURCE GOOGLE (AUG. '23)

Outside Florida
16%

ATTENDEE
HOME
LOCATION

Other Florida
22%



Tampa Area
62%

• DEMOGRAPHIC INFORMATION FROM CURRENT IMMORTAL SEATS CUSTOMER SURVEY

ADDITIONAL SPONSORSHIP OPPORTUNITIES



**SPORTS & ENTERTAINMENT
CONVENTION**



SPONSORSHIP PACKAGES

ISSEC GOLD TIER SPONSOR - \$1,000 PACKAGE

Ten (10) Gold Tier Sponsor Packages Available

One 1/2 Page Ad in the Event Program Given to All Attendees

Sponsor Provides One (1) 10 Foot Banner to be Displayed in the Convention Center

One Social Media Plug (Insta/Twitter/FB/LinkedIn) up to 90 Days Before The Event

Two (2) General Admission Passes (Total Value of \$50)

Two (2) Meet and Greets with Every Athlete in Attendance

ISSEC SILVER TIER SPONSOR - \$500 PACKAGE

Ten (10) Silver Tier Sponsor Packages Available

One 1/4 Page Ad in the Event Program Given to All Attendees

One Social Media Plug (Insta/Twitter/FB/LinkedIn) up to 90 Days Before The Event

Two (2) General Admission Passes (Total Value of \$50)

Two (2) Meet and Greets any Two (2) Athletes in Attendance

ISSEC BRONZE TIER SPONSOR - \$250 PACKAGE

One 1/4 Page Ad in the Event Program Given to All Attendees

Two (2) General Admission Passes (Total Value of \$50)

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www.immortalconventions.com

www.immortalseats.com

CONTACT US

support@immortalseats.com

888-399-7328

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